THE HOUSE OF IT
INTERDISCIPLINARY NETWORK OF ICT STAKEHOLDERS
BEACONS OF R&D: THE “HOUSES OF …” STRATEGY

• “Houses of …” are interdisciplinary centers for research, education and knowledge transfer

• “Houses of …” are public-private partnerships

House of Finance
2008

House of Logistics & Mobility
2009

House of IT
2011
ICT is the strongest technology sector in Hessen.

Digital Hub Frankfurt is the world’s largest data exchange node and the world’s sixth largest co-location spot (Europe’s 2nd).

More than 40 percent of the turnover of Europe’s Top 100 Software Companies are generated in the Rhine-Main-Neckar area.

The world-class Software Cluster, a network of enterprises, research organizations and institutions from the field of enterprise software, is coordinated in Darmstadt.

- 9,500 IT enterprises
- 77,000 employees
- 17.8 billion EUR turnover
IT RESEARCH IN DARMSTADT – CITY OF SCIENCE

“The Rhine-Main-Neckar area is Europe’s Silicon Valley”, 
Truffle Capital

“The Darmstadt area is the heart of Germany’s Software industry” 
Prognos

= member of House of IT
• Public-private partnership
• Platform for networking, ideas and cooperation
• Internationality: The House of IT has a location, but no borders
• Interdisciplinarity – scientists, politicians, IT experts and IT managers, founders and entrepreneurs work together at the House of IT
• Future Internet as a main area of focus
OUR MEMBERS

HESSEN

Wissenschaftsstadt Darmstadt

TECHNISCHE UNIVERSITÄT DARMSTADT

SAP

EY Building a better working world

accenture

interxion

INTARGIA

Fraunhofer IGD

Fraunhofer SIT

nterra

EAZ-INSTITUT

extreme NETWORKS

SBC

GOETHE UNIVERSITÄT FRANKFURT AM MAIN
• Cooperation Platform for Industry and Academia
• Marketplace for collaborative Research Projects
• Events (e.g. Conferences, Workshops, Trade Fair Participation, International Delegations)
• Areas of Focus: Future Internet, IT Security, Cloud Computing, Big Data, Enterprise Software
- **Doctoral Research Grant Program**
  - Provision of Doctoral Research Grants (in cooperation with the premium member companies) | Doctoral candidates share their results in conferences and workshops

- **CIRECS – Center for Industrial Research in Cloud Security**
  - Security in Cloud computing | Helping SMEs to implement secure Cloud usage

- **Cloud Media Platform**
  - Development of a cloud-based media and collaboration platform for the cultural sector to enhance user experience in museums, libraries etc.

- **Ambient Assisted Living**
  - Research on ICT-based products, services and systems for ageing well at home
# Future Internet Kongress (annual event)

**Speakers 2013** (left to right):
- Florian Rentsch, *State Minister, Ministry of Economic Affairs, Transport and Regional Development of the State of Hesse*
- Prof. Dr. Hans Jürgen Prömel, *President of Technische Universität Darmstadt*
- Ritu Agarwal, *University of Maryland, editor-in-chief of Information Systems Research*
- Frank Riemensperger, *CEO Accenture*
- Karl-Heinz Streibich, *CEO Software AG*
- Constanze Kurz, *Chaos Computer Club*
- Frank Schirrmacher, *co-publisher of Frankfurter Allgemeine Zeitung*

**Future Internet Kongress 2013**
- December 4, 2013
- Location: Frankfurt am Main
- Morning: Future Internet BarCamp
- Afternoon: Main Event
- No participation fee

**Registration:**
[www.future-internet-kongress.de](http://www.future-internet-kongress.de)
THE THREE PILLARS

House of IT

- Research & Knowledge Transfer
- Executive Education & Training
- Start-ups & Growth
EXECUTIVE EDUCATION & TRAINING

- Development of Executive Training Program Digital Business & Innovation
  - Transfer of interdisciplinary knowledge with a holistic approach
  - Focus on IT, management, law and innovation topics
  - Lecturers: Distinguished experts with a strong scientific and/or business background
  - Target group: IT professionals with at least 2 years work experience
  - Open Enrollment / Customized Program options available
  - Optional unit abroad, in cooperation with IDC Herzliya, Israel
  - Next Step: Development of an Executive Master Program

- Participation in Joint Research Project SINNODIUM – Software Innovations For the Digital Company
  Task „Professional Development & Retention“
The Three Pillars

Research & Knowledge Transfer

Executive Education & Training

Start-ups & Growth
- Participation in Joint Research Project SINNODIUM – Software Innovations For the Digital Company
  Task „Technology Transfer & Entrepreneurship“

- Lecture Series on Startups & Entrepreneurship

  Past lectures included topics such as:

  - *Is there a magic to Israeli entrepreneurship and can it be taught?*
    Lecture by Liat Aaronson, Interdisciplinary Center (IDC) Herzliya, Israel

  - *10 Reasons Why I Would Not Invest in You*
    Lecture by Dr. Jörg Sievert, SAP Ventures
Future Internet

Cloud Computing 3D-Druck
Industry 4.0 Social Media Smart City Online Privacy
IT-Security Mobile Business Software Engineering

Internet of Things
The House of IT strengthens Hessen's position as a leading ICT location in Europe

The House of IT helps to create a favorable climate for high-level researchers, ICT professionals, entrepreneurs and excellent students

The House of IT stimulates value creation, innovation, entrepreneurship and growth in the ICT sector and helps create new jobs

The House of IT takes a leading role in the interdisciplinary training of ICT professionals and deciders

The House of IT helps to improve the conditions for sustainable growth and development in the Rhine-Main-Neckar region and provides support to small and medium-sized companies
Thank you for your attention!